Govt. of West Bengal Education Directorate, Bikash Bhavan(8<sup>th</sup> floor) Salt Lake, Kolkata-700091

Memo No. ED-877 /2016

Date 02/09/2016

From: The Director of Public Instruction

West Bengal

To : The Principal/Officer-in-Charge/T.I.C.

All Govt. & Govt.-aided Colleges

Sub: Creation of Consumer-awareness during observation of Teachers' Day

As desired by higher authority, it is requested to comply with the Memo No. CAMIC-527(2)/16, dated 26.08.16, from Minister-in-Charge, Consumer Affairs Department, W.B., which is self-explanatory. An amount of Rs.10,000/-(Rupees Ten thousand) only will be allotted for the purpose within a very short time.

Director of Public Instruction, W.B.

ADPI (A)

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Praise

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Secretariat of the Minister-in-Charge
Consumer Affairs Department
Government of West Bengal
11 A, Mirza Ghalib Street, Kolkata- 700 087

80,00,000/- (Rupees Eighty Lakh) be allotted in favour of the Principal Secretary, Higher Education Department out of the Consumer Awareness Fund available in this financial year 2016-2017 for creating consumer awareness on the occasion of observation of Teacher's Day on 5th September, 2016 in 800 Colleges throughout West Bengal @ Rs. 10,000/- per College.

The Principal Secretary, Higher Education Department will allot the fund @ Rs. 10,000/- per College to 800 Colleges in West Bengal.

Necessary action in this regard be taken immediately.

Minister-in-Charge

1. Additional Chief Secretary, CAD

2. Director, CA&FBP

No. CAMIC - 527 (2)/16 Date: 26,08,2016